



**Friends of Midtown Board Meeting**  
**April 18, 2022 ~ 6:00 pm- 7:30 pm**

**Board Members in Attendance:** Molly Haragan, Nate Lotze, Eileen Carson, Autumn Anderson, Cat Kustes, Lina Beron Echavarria, Sandi Emery, Heavenly Smith, Priscilla Morales, Lindsey Sansoni, Julian Salinas, Mikell Simpson

**Board Members not in Attendance:** Lisa Sanford, Ben Hinnenkamp, Zoe Hall, Austin Cheers, Jodi Sanger

- **New Board Nominations** (Hannah)
  - The nominating committee made two nominations, Priscilla Morales for the Membership/Development Co-Chair and Zach Ashley for the Membership/Development Co-Chair and Board Member At-Large
    - Autumn Anderson moved to vote Priscilla into the co-chair position, Eileen seconded. The board voted to have Priscilla join the M&D committee.
    - Lindsey Sansoni moved to have Zach join the M&D committee and become a board member at-large, Lina Beron Echvarria seconded. Zach Ashley was voted onto the board.
- **Treasurer's Report** (Eileen & Austin)
  - Eileen presented the March Treasury Report and shared that we are still paying the higher insurance premium since the park closed. This will go down next year. We have also started to see Outdoor Film donations coming in, which will show up on the April Treasury Report.
  - Nate motioned to approve, Lina seconded. The report was approved.
- **Membership Report** (Open Committee Seat) – numbers are not updated due to open committee seat
  - Total – 178
  - 74 Individual
  - 70 Household
  - 20 Business
  - 14 Sustaining Members
- **Board Business (vote)**
  - The board reviewed the March meeting minutes for public release. Hannah moved to publish, Nate seconded. The minutes from March's meeting will be published to our website.
    - Hannah moved to publish, Nate seconded. The minutes will be posted to the website.
  - At our last meeting we discussed removing Dog Park Committee from FOM Bylaws. The board did not ask any questions and was on board with this vote.
    - Hannah moved to remove the committee, Eileen seconded. The board voted to remove the Dog Park Committee from the FOM bylaws.

**Board Updates (FYIs)**

- At March's meeting, the board discussed having a presence at Harrisburg City Council Meetings, Molly presented at the April meeting that we plan to move forward with this plan and has created a Sign Up Sheet that board members can fill out to either attend in person (interaction possible) or virtually (passive participation).
- The 2022 Events Schedule is live and should be populated with all the upcoming events. Committee members, remember to put your events on here and also come back after your event and fill out some of the info for data collecting purposes. This will make it easier for our annual meetings and strategies going forward.
  - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - update this on a monthly basis with any relevant donors



Committee	Board Notes - fill in what you can / as you need for each section
<b>Safety</b> Ben	<ul style="list-style-type: none"> <li>● Trash Tuesday will start up again in May on the second Tuesday of the month.</li> <li>● Welcome to Julian, who will assist Ben with the Safety Committee's communications needs</li> <li>● Additional events are on May 20th, 3rd in the Burg, and May 31st monthly meeting and walk.</li> <li>● The board is reminded to commit to participating in at least two block walks annually - bring a friend, it'll be fun!</li> </ul>
<b>Business</b> Autumn & Sandi	<ul style="list-style-type: none"> <li>● Midtown Business Bingo is in full swing, the first bingo card has been submitted!</li> <li>● The Business Member Soiree is tentatively being planned for Wednesday, May 25th at 6pm. This event will be at City House B&amp;B, who will provide their space for free and supply snacks. Autumn and Sandi will get with Eileen about what is in the Business Committee budget to use for the event.</li> </ul>
<b>Events</b> Hannah & Heavenly	<ul style="list-style-type: none"> <li>● 2022 Outdoor Film Series             <ul style="list-style-type: none"> <li>○ Fundraising                 <ul style="list-style-type: none"> <li>■ Collected so far: \$4,750</li> <li>■ Carried over from 2021: \$1,264.50</li> <li>■ Total amount towards goal: \$6,014.50</li> <li>■ <b>Total remaining: \$2,335.50</b></li> </ul> </li> </ul> </li> <li>● <b>Saturday, April 23rd</b> - Personal Item Drive w/ Ecumenical Food Pantry from 9am - 1pm. Facebook event created.</li> <li>● <b>Saturday, May 7th</b> - Midtown Yard Sale in collaboration with Midtown Action Council</li> <li>● <b>2022 Outdoor Film Series</b> <ul style="list-style-type: none"> <li>○ 6/11- Encanto</li> <li>○ 6/25 - Princess Bride</li> <li>○ 7/9 - Avengers Endgame</li> <li>○ 7/21 - The Adventures of Priscilla, Queen of the desert</li> <li>○ 8/13 - Raiders of the Lost Ark</li> <li>○ 8/27 - Up</li> </ul> </li> <li>● Heavenly is in touch with Suzanne, who is the interim manager of the Broad Street Market. We would like to plan a Summer Soltice (first day of summer, June 21st) yoga event in the Courtyard of the Market with local yoga teachers.</li> <li>● Sign up to volunteer (we need you!). Blue spaces are open volunteer slots, but we never turn away volunteers!</li> <li>● Any leads on individuals, businesses, organizations in the area that might be interested in supporting, please contact Hannah</li> </ul>
<b>Community Building</b> Mikell & Lisa	<ul style="list-style-type: none"> <li>● Adopt a Park proposal - the FOM board would maintain the park, keep it clean, and hold the occasional event there. The recommended park/playground is at Penn &amp; Dauphin             <ul style="list-style-type: none"> <li>○ Mikell will fill out the proposal and send to the board for review</li> <li>○ Community Building will have to discuss ownership with the Beautification Committee, we need to make sure we have enough resources to maintain both this park and Pocket Park.</li> <li>○ <a href="https://s3.amazonaws.com/harrisburgpa.gov/wp-content/uploads/20210427021446/2021-Park-Volunteer-Form.pdf">https://s3.amazonaws.com/harrisburgpa.gov/wp-content/uploads/20210427021446/2021-Park-Volunteer-Form.pdf</a></li> </ul> </li> <li>● Harrisburg Primary Debate Invitation - 103rd Legislative Seat, May 13th with MAC &amp; Who's Running for Office</li> <li>● Project Development Town Hall - Catherine Hershey School and others, tentatively in May with MAC &amp; HHA</li> </ul>
<b>Dog Park</b> Jodi	<ul style="list-style-type: none"> <li>● This committee will be removed from the Friends of Midtown bylaws, though Jodi does plan to continue on the board and advocate for a Dog Park in Harrisburg</li> </ul>



	<ul style="list-style-type: none"> <li>● The dog park survey dashbaord was sent to the board on March 21st</li> <li>● Jodi is working on a plan to engage city government post-inauguration, once settled in new positions:             <ul style="list-style-type: none"> <li>○ Jocelyn Rawls appointed Parks, Rec &amp; Enrichment committee chair</li> <li>○ Kevin Sanders, <a href="mailto:ksanders@harrisburgpa.gov">ksanders@harrisburgpa.gov</a></li> </ul> </li> <li>● If anyone would like to help in these advocacy efforts, please reach out to Jodi</li> </ul>
<p><b>Communications</b> Priscilla, Zoe, Cat &amp; Julian</p>	<ul style="list-style-type: none"> <li>● Thanks to everyone who tags FOM in Instagram stories. We make sure to share those, so please keep it up!</li> <li>● Priscilla will send a reminder this Wednesday for newsletter items; please send items by next Tuesday (4/26), will send newsletter by Friday (4/29)</li> <li>● Please utilize the communications request Google Form (see bottom)</li> <li>● Please feel free to text or email Priscilla, Cat, Zoe and/or Julian with social media requests</li> </ul>
<p><b>Beautification</b> Lina &amp; Lindsey</p>	<ul style="list-style-type: none"> <li>● Pocket Park Spring Revival             <ul style="list-style-type: none"> <li>○ Saturday, April 16 (10:00 am - 12:00 pm)</li> <li>○ We had a great turnout and weather to revive pocket park for the springtime. Thank you to board members who volunteered your time! We were able to plant a TON of new bulbs and replaced the calla lilies that we pulled out last fall. The pocket park should look great within the next month or so.</li> <li>○ <b>Please sign up here to help water Pocket Park this late spring/summer.</b></li> </ul> </li> <li>● Earth Day: Seed/Plant Swap with the Vintage Vine             <ul style="list-style-type: none"> <li>● Friday, April 22 (5:30 - 7:00 pm)</li> <li>● The Beautification Committee and Vintage Vine will host a plant and seed swap at Pocket Park for an Earth Day celebration.</li> <li>● Bring native seeds, clippings, plants!</li> <li>● This event will be part of the Business Bingo!</li> </ul> </li> <li>● Great Harrisburg Litter Cleanup             <ul style="list-style-type: none"> <li>○ Saturday, April 23rd (8:00 am - 12:00 pm) meet at 329 Harris St</li> <li>○ Sign up for the FOM team <a href="#">here!</a></li> <li>○ Reposted Facebook &amp; Instagram graphic with ask to join our team, we have 14 people signed up currently.</li> </ul> </li> <li>● Bare Root Tree Plantings             <ul style="list-style-type: none"> <li>○ Friday, Saturday April 29th and 30th</li> <li>○ Sign up <a href="#">here!</a></li> <li>○ Lindsey will be away that weekend and is not able to attend</li> </ul> </li> <li>● Trash Tuesday's Back!             <ul style="list-style-type: none"> <li>○ May 3rd is the next Trash Tuesday</li> <li>○ Meet at the Broad Street Market patio at 7:00 pm</li> </ul> </li> </ul>
<p><b>Nominating Committee</b> Hannah, Nate, Autumn</p>	<ul style="list-style-type: none"> <li>● Board Members             <ul style="list-style-type: none"> <li>○ Comms - Priscilla Morales, Cat Kustes, Zoe Hall, Julian Salinas</li> <li>○ Membership/Development - Priscilla Morales, Zach Ashley</li> <li>○ Beautification - Lindsey Sansoni, Lina Beron Echavarria</li> <li>○ Safety - Ben Hinnenkamp, open</li> <li>○ Business - Autumn Anderson, Sandi Emery</li> <li>○ Dog Park - Jodi Sanger</li> <li>○ Community Building - Mikell Simpson, Lisa Sanford</li> <li>○ Events - Hannah Witwer, Heavenly Smith</li> <li>○ Treasury - Eileen Carson, Austin Cheers</li> <li>○ Nominating - Hannah Witwer, Nate Lotze, Autumn Anderson, open</li> </ul> </li> <li>● Still looking for a Safety Co-Chair</li> <li>● Board Happy Hour was a great time of connection for us! We look forward to hosting more of these in the future.</li> <li>● Is anyone interested in joining the Nominating Committee? Involves taking part in</li> </ul>

	30-minute interviews when we have board candidates.
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- **Comments**

- Political advisory committee to bring us news about how laws/policital conversations can and will affect out non-profit board
- Discussion about how our communications committee can use Meta for Business
- Print-outs of event flyers or a calendar to post on physical bulletin boards. Hannah and Julian will mock one up and bring to the board for a comment
- Autumn shared an idea for the business soiree, can have papers and a basket to gather input from business members of their thoughts and needs

- **Closing**

- Heavenly motioned to close the meeting, Sandi seconded. The meeting ended at 7:03 PM.