



Friends of Midtown Board Meeting

June 20, 2022 ~ 6:00 pm- 7:30 pm

Board Members in Attendance: Molly Haragan, Eileen Carson, Autumn Anderson, Ben Hinnenkamp, Austin Cheers, Jodi Sanger, Tyler Cox, Zach Ashley, Zoe Hall

Board Members not in Attendance: Cat Kustes, Julian Salinas, Nate Lotze, Lina Beron Echavarria, Lindsey Sansoni, Hannah Witwer, Sandi Emery, Priscilla Morales, Lisa Sanford, Heavenly Smith, Mikell Simpson

New Board Nominations (Hannah)

- Beautification Committee - Candidate interviewed but declined joining
- Board t-shirts & tanks - coming soon, waiting on Hi Voltage

Treasurer's Report (Eileen & Austin)

- May Treasury Report
 - Jodi moved to approve. Ben seconded. All approved.
- Dog Park budget line -
 - Jodi is open to his being moved to general funds. Not sure there'll be much money needed for advocacy work outside of printing.
 - Dog park has stones / pebbles leftover
- Board Insurance Renewal -
 - Andy Enders has agreed to meet with the board at the next board meeting to discuss our insurance and some of the changes. The new policy will start in either September or October. He will talk with us about how we can save some money without putting the board at risk. This will be the opportunity to ask questions.

Membership Report (Priscilla & Zach)

- Total - 168
- 71 Individual
- 58 Household
- 23 Business
 - BurgBoards recently signed up
- 16 Sustaining Members

Board Business (vote)

- Approve May meeting minutes for public release (forthcoming)
 - Ben was in there twice; Molly removed the duplication
 - Eileen moved to approve; Zoe seconded; The board unanimously voted to approve
- Move Dog Park budget line to General Admins
 - Jodi moved to approve; Zach seconded; The board unanimously voted to approve

Board Discussion Items *(for items that require board feedback/discussion)*

- N/A

Board Updates *(FYIs)*

- Goose Poop Cleaning Pilot Update

- If we decide to pursue, we want to make sure we are connected with the city from the beginning
- Molly will be attending an upcoming community council meeting and sharing the opportunity with them
- Farm Show Milkshake Fundraiser this summer - date TBC
- 2022 Events Schedule
 - Update Events regularly (Columns A-I), even if they don't require volunteers
 - Following an event, update est. attendees, money collected & notes/KPIs on meeting FOM Strategic Goals as set out in February strategy session (Columns J-L)
 - Reminder: 2022 Strategic Planning Excel for reference
- FOM Donor Tracking Sheet - update this on a monthly basis with any relevant donors
- Friends of Midtown Internal Google Calendar Reminder
- Harrisburg City Council Meetings & Sign Up Sheet

Committee	Board Notes - fill in what you can / as you need for each section
Safety Ben & Tyler	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Notes from Ben: There is one more walk this month (Tuesday, 6/28) Thirsty Thursday has been requested to be brought back so next month we will change around the schedule a bit</p> <p>We will be meeting at the Broad Street Market seating area at 7pm for the walks</p> <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Upcoming walks <ul style="list-style-type: none"> ○ 06/28 - Monthly meeting/walk ● Next months walks <ul style="list-style-type: none"> ○ 07/05 - Trash Tuesday ○ 07/15 - 3rd in the Burg ○ 07/21 - Thirsty Thursday <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Reminder: FOM Board Members, please commit to participating in 2 block walks annually at least. Bring a friend!
Community Building Mikell & Lisa	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Project Development Town Hall - Catherine Hershey School and others - June 22nd - with MAC & HHA

<p>Business Autumn & Sandi</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Sandi and Autumn are planning to continue business member outreach. This will be ongoing. A few highlights include: <ul style="list-style-type: none"> ○ Contacting Lawrance Binda from The Burg to get coffee (current business member) ○ Will need to reach out to BurgBoards to connect! ○ Contacting the following interested folks in biz memberships: <ul style="list-style-type: none"> ■ Elementary Coffee ■ Plum Boxes ■ HburgEvents ■ Dee McGee ■ Veg Out ■ ZeroDay ■ Earrings by Dee ■ Harrisburg CREDC ● We hosted our first annual Business & Board Member Soiree! <ul style="list-style-type: none"> ○ Overall a success! Other businesses responded even if they couldn't come demonstrating engagement ○ Businesses who attended: Vivi on Verbeke, Knead, Vintage Vine, Earrings by Dee, City House (hosted) and Harrisburg CREDC <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Begin prepping for some biz events/ideas! ● Emailing our biz members for additional community survey questions <p>Note from Molly: Hannah and her are discussing getting a date on the calendar for the Annual Meeting so we can let businesses know ahead of time.</p>
<p>Events Hannah & Heavenly</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● Raised \$120 from Knead Fundraiser, in mail to Eileen ● First movie, Encanto, had about 220 attendees <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● 2022 Outdoor Film Series <ul style="list-style-type: none"> ○ 6/11 - Encanto ○ 6/25 - Princess Bride ○ 7/16 - Avengers Endgame ○ 7/28 - The Adventures of Priscilla, Queen of the desert ○ 8/13 - Raiders of the Lost Ark ○ 8/27 - Up ● We will be able to sell 50/50 raffle tickets. Right now there is \$50 in the bag so when you sell the tickets, immediately remove \$50 and then count and divide by two to keep half in there. Put all the money in the bag for me to pick it up. ● Tuesday, August 2nd - National Night Out, 6:30 - 8:30 @ Camp Curtin Academy <ul style="list-style-type: none"> ○ Hosted by Harrisburg Bureau of Police ○ The night will consist of food, live music and entertainment, games, and activities for kids. Public safety agencies from around the region will join HBP for a fun-filled evening. We are looking forward to an amazing night filled with positive community engagement.

	<ul style="list-style-type: none"> ○ Director of Community Relations and Engagement Chardan Huston at clhuston@harrisburgpa.gov ○ Thank you, volunteers, for signing up! <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Sign up to volunteer (we need you!). Blue spaces are open volunteer slots, but we never turn away volunteers!
<p>Beautification Lina & Lindsey</p>	<p>UPDATES</p> <p>Welcome to the Beautification Committee, Hannah! We are so happy to have you.</p> <p>Trash Tuesday's Back!</p> <ul style="list-style-type: none"> ● July 5th is the next Trash Tuesday ● Meet at the Broad Street Market patio at 7:00 pm <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Please sign up to help water Pocket Park this late spring/summer. ●
<p>Communications Priscilla, Zoe, Cat & Julian</p>	<p>Note from Molly: please get any newsletter items to Priscilla by the end of the week</p> <p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <ul style="list-style-type: none"> ● <p>UPCOMING EVENTS/PLANS</p> <ul style="list-style-type: none"> ● Zoë will be organizing the “Doors of Midtown” campaign starting in June <p>ASKS & NEEDS OF THE BOARD</p> <ul style="list-style-type: none"> ● Please utilize the communications request Google Form (see bottom) ● Please feel free to text or email Cat, Zoe and/or Julian with social media requests
<p>Nominating Committee Hannah, Nate, Autumn, Cat, Zach</p>	<p>UPDATES (HIGHLIGHTS & CHALLENGES)</p> <p>Board Members</p> <ul style="list-style-type: none"> ● President - Molly Haragan ● Vice President - Nate Lotze ● Treasury - Eileen, Austin ● Nominating - Hannah, Nate, Autumn, Cat, Zach ● Comms - Priscilla, Cat, Zoe, Julian ● Membership/Development - Priscilla, Zach ● Beautification - Lindsey, Lina ● Safety - Ben, Tyler ● Business - Autumn, Sandi ● Community Building - Mikell, Lisa ● Events - Hannah, Heavenly ● At Large - Jodi, Zach <p>UPCOMING EVENTS/PLANS</p> <p>ASKS & NEEDS OF THE BOARD</p>

	<ul style="list-style-type: none">• Is anyone interested in joining the Nominating Committee? Involves taking part in 30-minute interviews when we have board candidates.
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Eileen motioned to close; Zoe seconded. The whole board approved.